

Services provider (Accommodation)

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Ministry of Hotels and Tourism
7-10 International Seminar on Trade and Tourism Statistics
BPS, Jakarta

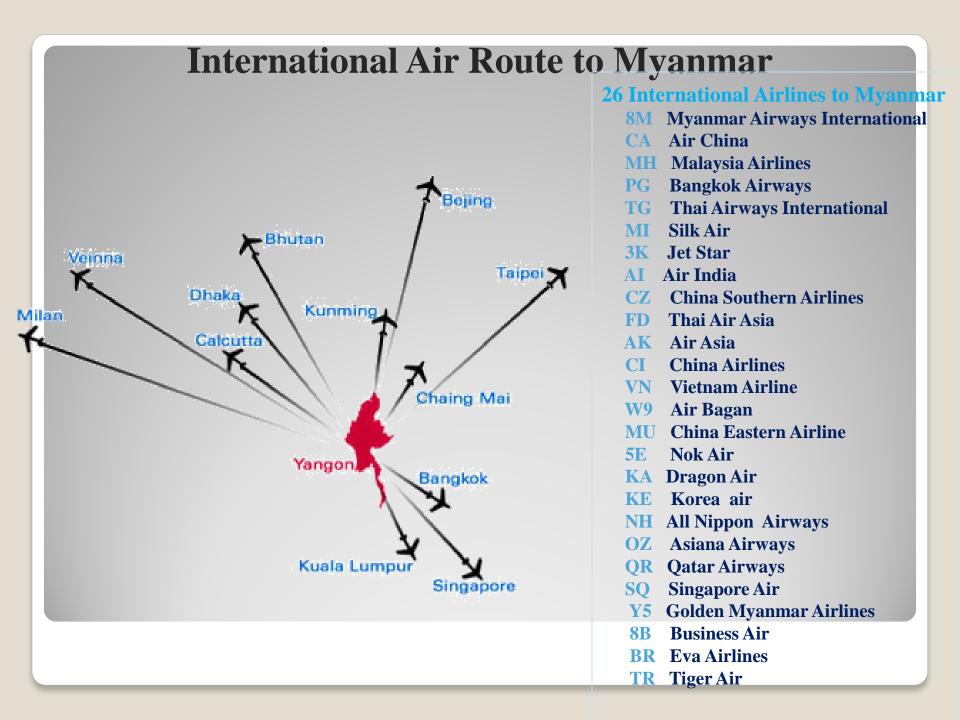
Outline

- Tourism arrivals and statistics
- Hotel Accommodation (Services Provider)
- Compilation of statistics
- Way forward

Directorate Of Hotels and Tourism

Tourism Regulation Department Tourism Promotion department

- Issue licenses
- Collect data sources in accord with IRTS
- Publish tourism statistics to public
- Tourism promotion activities



Visitors with valid passport can enter and visit Myanmar from China, Thailand, India and Bangladesh borders.







In Airports and Border checkpoints

Collect arrivals and departure lists by using cards(Ministry of Immigration, Ministry of Finance and Revenue)
Report to Central Statistics Office, and Central Bank for BOP

Passengers Exit Survey in 2014 by Central Bank, Immigration and Tourism with support of IMF

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	Tourist A		
	2011	2012	2013- Sep
Yangon Entry Point	364743	559610	495535
Mandalay & Bagan Gateways	20912	32521	43739
Nay Pyi Taw/ Mawlamyaing	5521	1250	5565 322
Sub Total	391176	593381	545161
Border Tourism	425193	465614	782409
TOTAL	816369	1058995	1327570



Tourism National Income

Year	2010	2011	2012	
Total Earnings	USD 254 M	USD 319 M	USD 534 M	
Average Expenditure Per Person Per Day	USD 102	USD 120	USD 135	
Average Length of Stay	8.0	8.0	7.0	

Hotel Accommodations 2013 Sep

No.	State/Division	Up to 2013 Sep		
			Rooms	
1.	Yangon	217	9451	
2.	Mandalay (Bagan)	256	9903	
3.	Other State	386	11967	
	Nationwide	859	31321	

Hotel Classification

FDI hotels	22	3430	rooms
JV hotels	4	441	rooms
Government rented hotels	21	968	rooms
Private owned hotels	812	26482	rooms
Tot	859	31321	rooms

- Provide monthly reports to Ministry of Hotels and Tourism
- Include guest numbers with Nationality , turnover GOR income & expenses, profit & loss, employees
- Report yearly audited accounts
- Check hotels for issuing licenses, awarding incentives and star grade
- Home stay has not yet legislated (processing)
- Cooperate Hotelier association under Myanmar Tourism Federation to get accurate data

Workforce

Tour Guide	3344
Tour Companies	796
Transportation	528
Hotels	18583

Myanmar Tourism Master plan

Institutional arrangements for sustainable tourism development in Myanmar that include tourism survey & satellite accounts

website: www.myanmartourism.org

Selamat datang di Jakarta

Thank You!